

Helen Ward

Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580

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Dear Mr. Secretary,

I am writing to request that you stand firmly against the new proposed Business Opportunity Rule, R511993. I am one of thousands across the country who will be drastically hurt by the negative affects of this ruling on the direct market selling industry. The proposed requirements would be oppressive, burdensome, and invasive upon an individual's privacy and rights to conduct a legal business. They raise unnecessary alarm that ultimately threatens to undermine the legitimacy and income of one's business and to increase expenses and time consumption. Entrepreneurs who have labored to build legitimate and profitable enterprises represent a substantial part of our country's economy. Please be wise and rethink this proposed new rule, recognize the negatives involved, and act promptly to defeat it.

Sincerely,

(Mrs.)Helen Ward